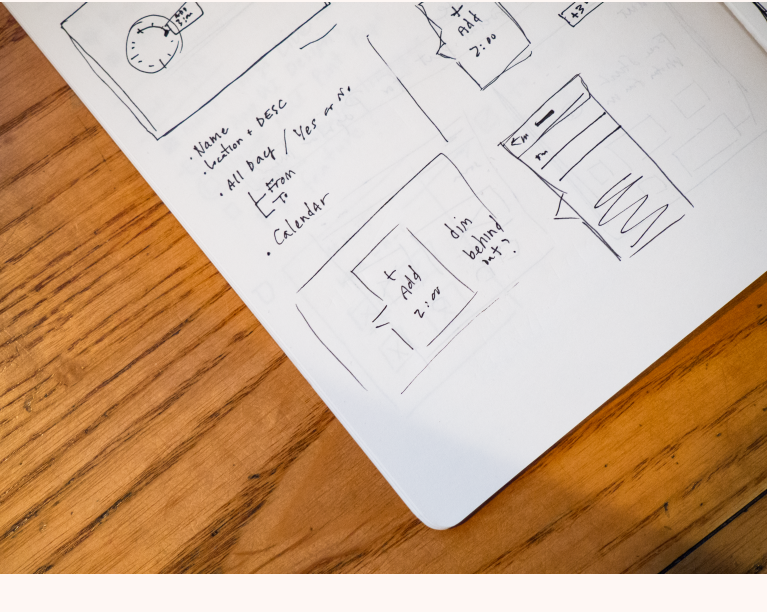




# WHY IS INTERIOR DESIGN IMPORTANT FOR OFFICE SPACES?

In today's world of business a good office design is paramount for both the employees of a company as well as the customers or clients that may visit there each day.

Not only does the average worker spend more time in the workplace than they do at home, **the environment of the office helps to set the tone** that could ultimately lead to a business's failure or success.



## DISORGANIZATION CAUSES CHAOS

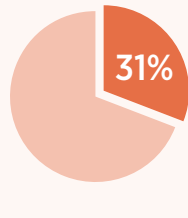
A cluttered and disorganized office not only slows down productivity and creates stress for employees, it can also leave a negative impression when a customer or clients visit.

## YOUR OFFICE SPACE REPRESENTS WHO YOU ARE AND WHAT YOUR BUSINESS DOES

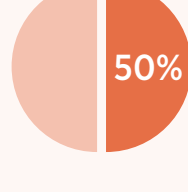
Although there are no official rules to interior design, the office space of a business typically represents what a business does or the type of industry it is in.

## HELPS MAINTAIN HIGHER EMPLOYEE RETENTION AND PRODUCTIVITY

According to a study by the American Society of Designers (ASID), workplace design is one of the top three factors that helps to determine an employee's performance and job satisfaction.



The study showed that 31 percent of **employees who were satisfied with their jobs had an attractive workplace**, while 50 percent of employees seeking jobs said they would prefer a job in a corporation that had a favorable physical workplace.



## LESS SICK DAYS AND EMPLOYEE ABSENCE

One of the most common reasons for employees using up their "sick days" is due to headaches. These headaches are typically **caused by poor lighting** that is either too bright or too dark.



## PROVIDES OPTIMIZATION IN THE USE OF YOUR OFFICE SPACE

An **efficient interior design allows employees to optimize the available office space** and use it in a way that is aesthetically pleasing and more importantly, helps with productivity.

## YOU DON'T HAVE TO GO IT ALONE

Katie Anderson Interior Design Consultants **specialize in creating the proper lighting for workplaces** that not only corrects illumination issues, but provides the right color temperature (whether the lighting is warm or cool) for your individual needs. In addition, we use a corresponding color palette that promotes productivity, as well as improved health. As part of the design process, you will also have access to furniture and décor that is only available for purchase through an interior designer.

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